

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision 157715 / 2		Alt Order # 08364662
Product NRA-ILA 10/4		
Contract Dates 10/04/16 - 10/10/16		Estimate # 7768
Advertiser Iss/NRA-ILA-A		Original Date / Revision 09/08/16 / 09/29/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agy Code	Advertiser Code 375	Product 1/2 944
Agency Ref 2153		Advertiser Ref 59172

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	10/07/16	10/07/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$2,000.00					
2	WHIO	10/10/16	10/10/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$925.00					
3	WHIO	10/10/16	10/10/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$2,500.00					
4	WHIO	10/09/16	10/09/16	NFL Bengals Game	1:00 PM-7:00 PM		:30			P-02		NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----2				2	\$8,000.00					
5	WHIO	10/06/16	10/06/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$1,200.00					
6	WHIO	10/06/16	10/06/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$1,000.00					
E 7	WHIO	10/04/16	10/04/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$1,200.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/03/16-10/09/16	Daybreak Edition 6a	6:00 AM-7:00 AM	-Tu-----	:30		\$1,200.00			NM		
			See MG 7.2											
	2	WHIO	10/10/16-10/10/16	Daybreak Edition 6a	6:00 AM-7:00 AM	M-----	:30		\$1,200.00			NM		
			Ⓜ MG for 7.1 10/04											
8	WHIO	10/05/16	10/05/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$2,200.00					
E 9	WHIO	10/04/16	10/04/16	CBS This Morning	7a-9a		:30			P-02		NM	1	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 157715 / 2		<u>Alt Order #</u> 08364662
<u>Contract Dates</u> 10/04/16 - 10/10/16	<u>Product</u> NRA-ILA 10/4	<u>Estimate #</u> 7768
<u>Advertiser</u> Iss/NRA-ILA-A		<u>Original Date / Revision</u> 09/08/16 / 09/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$1,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/03/16-10/09/16	CBS This Morning	7a-9a	-Tu-----	:30		\$1,000.00			NM		
	See MG 9.2													
	2	WHIO	10/07/16-10/07/16	CBS This Morning	7a-9a	-----F----	:30		\$1,000.00			NM		
	(M) MG for 9.1 10/04													
10	WHIO	10/07/16	10/07/16	NewsCenter 7 @ noon	12p-1230p		:30			P-02		NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$1,525.00					
11	WHIO	10/08/16	10/08/16	SEC Game	Various		:30			P-02		NM	2	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----2-				2	\$1,850.00					
E 12	WHIO	10/04/16	10/04/16	NewsCenter 7 5p	5p-530p		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$2,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/03/16-10/09/16	NewsCenter 7 5p	5p-530p	-Tu-----	:30		\$2,000.00			NM		
	See MG 12.2													
	2	WHIO	10/06/16-10/06/16	NewsCenter 7 5p	5p-530p	----Th-----	:30		\$2,000.00			NM		
	(M) MG for 12.1 10/04													
13	WHIO	10/06/16	10/06/16	Stephen Colbert	1135p-1237a		:30			P-02		NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$925.00					
14	WHIO	10/05/16	10/05/16	NewsCenter 7 6p	6p-630p		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$2,500.00					
15	WHIO	10/05/16	10/05/16	Daybreak Edition 6a	6a-7a		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$1,200.00					
16	WHIO	10/10/16	10/10/16	CBS This Morning	7a-9a		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$1,000.00					
17	WHIO	10/07/16	10/07/16	Daybreak Edition 6a	6a-7a		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$1,200.00					
18	WHIO	10/06/16	10/06/16	NewsCenter 7 530p	530p-6p		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$2,200.00					
19	WHIO	10/05/16	10/05/16	CBS This Morning	7a-9a		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$1,000.00					
20	WHIO	10/10/16	10/10/16	NewsCenter 7 @ noon	12p-1230p		:30			P-02		NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$1,525.00					
Totals								0.00					22	\$46,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>		<u>Alt Order #</u>
157715 / 2		08364662
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/16 - 10/10/16	NRA-ILA 10/4	7768
<u>Advertiser</u>		<u>Original Date / Revision</u>
Iss/NRA-ILA-A		09/08/16 / 09/29/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	22	\$46,800.00	(\$7,020.00)	\$39,780.00
Totals	22	\$46,800.00	(\$7,020.00)	\$39,780.00

Signature: _____ **Date:** _____

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REP HEADLINE# 8364662 TRF# 157715
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT5/16 16.28
CHANGES ** WHIO-TV ***

ADV # ADV. NAME ISS/NRA-ILA REP. # OFF. # SALESMAN #
AGY # AGY. NAME RED EAGLE MEDIA GROUP BUYER NAME RED EAGLE MEDIA MEDI
815 SLATERS LANE SALES PRSN PH- NICK WELTE
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 8364662 CLASS: NATL. LOCAL REGIONAL
PRDCT NRA-ILA 10/4 EST#7768 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT4/16 OCT10/16 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT5/16 16.28

REP: TO DEANNA
FR JARED
OK'D M1-M3
SEE LINES 21-23
TOTAL SAME
PLS CNF THANKS

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
7	S		600A-700A	30		\$1,200.00	10/4	10/4	0		TUE	0
PROGRAM : DAYBREAK EDT												
RA35-64 : 8.4												
CON COM1: DAYBREAK EDT												
23	A		600A-700A	30		\$1,200.00	10/10	10/10	1		MON	1
PROGRAM : DAYBREAK EDT												
RA35-64 : 8.4												
ORD COM1: PLEASE ADVISE ASAP												
THIS IS A MAKE-GOOD FOR OCT4 ON LINE-7 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 375
AGENCY PRODUCT CODE = 944
AGENCY EST# = 7768

REP HEADLINE# 8364662 TRF# 157715
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT5/16 16.28
CHANGES ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

9	S		700A-900A	30		\$1,000.00	10/4	10/4	0		TUE	0
PROGRAM : CBS THS MRNG-2<												
RA35-64 : 11.5												
CON COM1: CBS THS MRNG-2<												

21	A		700A-900A	30		\$1,000.00	10/7	10/7	1		FRI	1
PROGRAM : CBS THS MRNG-2<												
RA35-64 : 11.5												
ORD COM1: PLEASE ADVISE ASAP												
THIS IS A MAKE-GOOD FOR OCT4 ON LINE-9 FOR 1 SPOT/WK												

12	S		500P-530P	30		\$2,000.00	10/4	10/4	0		TUE	0
CON COM1: NWSCENTER 5												

22	A		500P-530P	30		\$2,000.00	10/6	10/6	1		THU	1
ORD COM1: PLEASE ADVISE ASAP												
THIS IS A MAKE-GOOD FOR OCT4 ON LINE-12 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												

M1	OK'D	BUY#9	MISSED:TUE/700A-900A	OCT4	30S	\$1,000.00					(OCT5/16)	
			OFFER:FRI/700A-900A	OCT7	30S	\$1,000.00					PLS ADVISE.	
			CMT:PLEASE ADVISE ASAP									

M2	OK'D	BUY#12	MISSED:TUE/500P-530P	OCT4	30S	\$2,000.00					(OCT5/16)	
			OFFER:THU/500P-530P	OCT6	30S	\$2,000.00					PLS ADVISE.	
			CMT:PLEASE ADVISE ASAP									

M3	OK'D	BUY#7	MISSED:TUE/600A-700A	OCT4	30S	\$1,200.00					(OCT5/16)	
			OFFER:MON/600A-700A	OCT10	30S	\$1,200.00					PLS ADVISE.	
			CMT:PLEASE ADVISE ASAP									

OCT/16			46800.00									
CONTRACT TOTAL												46800.00
TOTAL SPOTS												22

MARKET TOTALS \$90,000 WHIO 52% WDTN 29% WKRF 6% WRGT 13% CABL 0% WBDT 0%

SVC- NSI
DEMOS- RA35-64*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE